



KSENIJA MAKSIMENKO

SYNOPTIC PORTFOLIO

TUTOR: JONATHAN WORTH

WORD COUNT: 2010

Inspiration fo a Carrer-Mother

She is a driven and resilient individual who continues to move forward despite challenges. After investing 14 years in one career and experiencing rejection, she decided not to give up, but to explore new paths until she found her true calling. In every position, she strives for growth, never settling for mediocrity and always seeking improvement.

Her strong sense of self-respect guides her decisions, and she sets clear boundaries, not afraid to leave situations where she is not valued. At the same time, she is approachable and communicates openly, addressing difficult situations rather than avoiding them.

Detail-oriented and organized, she ensures that everything she does is done with care and attention to detail. Her children serve as her greatest source of motivation, inspiring her persistence, ambition, and strength.

In difficult situations, she stays calm and thoughtful, especially when there is conflict. Instead of reacting emotionally, she tries to understand, explain, and find solutions. She accepts responsibility and doesn't dwell on problems. Instead, she moves forward with clarity and determination.



Her adaptability is evident in her decision to move to another country in search of a better life for her family. She embraces change with courage, viewing it as an opportunity for personal and professional growth, while balancing work and family commitments. Through her actions, she naturally steps into leadership positions, earning the trust and respect of others. Others look to her for guidance due to her reliability, clarity of thought, and strength of character. She leads by example, rather than by authority.

As a mother, she demonstrates emotional strength, patience, and resilience in the face of constant challenges and sacrifices. Her influence extends to those around her, imparting values such as hard work, integrity, and compassion. She inspires others to remain strong in difficult times, face obstacles with courage, and strive towards their goals. She seeks an environment in which she can contribute positively, continue to grow, and surround herself with people who support and inspire each other.



Description of the company I would like to work for.

I value a work environment that encourages innovation and welcomes new ideas. Diversity is respected, and different perspectives are seen as an asset. Having a comfortable workspace with modern tools is essential to support creativity and productivity. Flexibility in work arrangements, such as remote work or flexible schedules, is also important.

I appreciate employers who prioritize employee well-being by providing health benefits, such as insurance or opportunities for physical activity. Professional growth and development are key priorities for me. Access to training programs and clear career paths are essential, as well as consistent feedback from managers. Guidance from more experienced colleagues and mentors helps accelerate learning. Transparency in decision-making and open communication with management build trust.

It's important for me to feel heard and have the opportunity to freely express my ideas.. A positive, non-toxic work environment makes a significant difference, especially when combined with a high level of professionalism and creativity. I am particularly drawn to places where collaboration with other creative people is encouraged and where there is the opportunity to work on interesting projects or with well-known brands. Additionally, having access to various photo shoots is essential for me as it allows me to broaden my experience and continually develop my creative vision.

The Story of Me

My journey is a balance of independence, creativity, and collaboration. I take ideas and turn them into larger projects, going beyond initial concepts and exploring new directions. Even when faced with uncertainty, I remain committed, continuing to shoot, experiment, and refine my work in order to achieve strong results.

I approach challenges with a flexible and problem-solving mindset. When I don't have access to a studio, I make use of alternative spaces within the university.

Moving to a new country at the age of 15 also helped me to become more adaptable, allowing me to adjust to a new educational system and culture.

In group settings, I share ideas confidently, ask questions, and contribute to discussions. I organize tasks, structure presentations, and help ensure that deadlines are met, while maintaining a respectful and collaborative atmosphere. I am open to feedback and value clear communication.

Attention to detail is essential to my work. Before submitting anything, I carefully review every aspect and make informed decisions, especially when it comes to styling and consistency, to ensure a high-quality final product.

As a reliable and punctual individual, I consistently meet commitments and build strong working relationships. I am able to adapt easily to new teams and situations, and remain focused and calm even under pressure. This allows me to present my work effectively and professionally, regardless of the challenges I may face.

Through my creativity, adaptability, and critical thinking skills, I can work both independently and collaboratively within a team, bringing my unique perspective and professionalism to the table.



Career Path Development



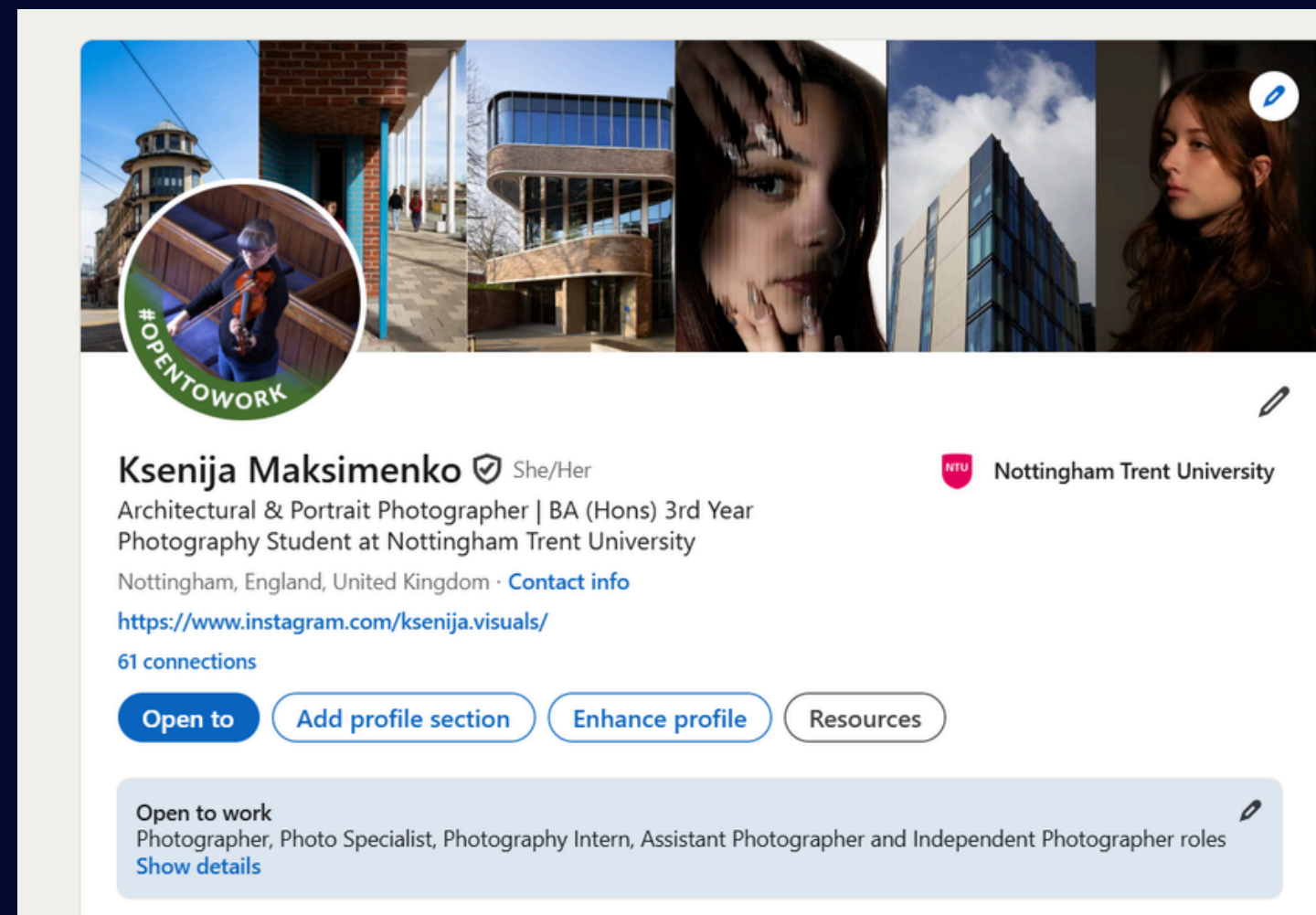
My course has provided me with valuable exposure to the industry through guest speakers and live briefings. We have worked with organisations such as New Art Exchange and the Getty, as well as alumni from Nottingham Trent University, including Luke Brennan, Tom Godfrey, Emma Brown, and Sallie Mudie. Additionally, sessions with music industry professionals, the employability team, and creative directors through live briefings have helped me develop a broad and flexible skill set in preparation for my professional practice.



Throughout my studies, I have actively developed my skills through both practical experience and industry involvement. I assisted David Baird with staging a pop-up exhibition, which led to a connection with Richard Whitehead. This experience provided me with insight into exhibition setup and the significance of networking in the creative field.

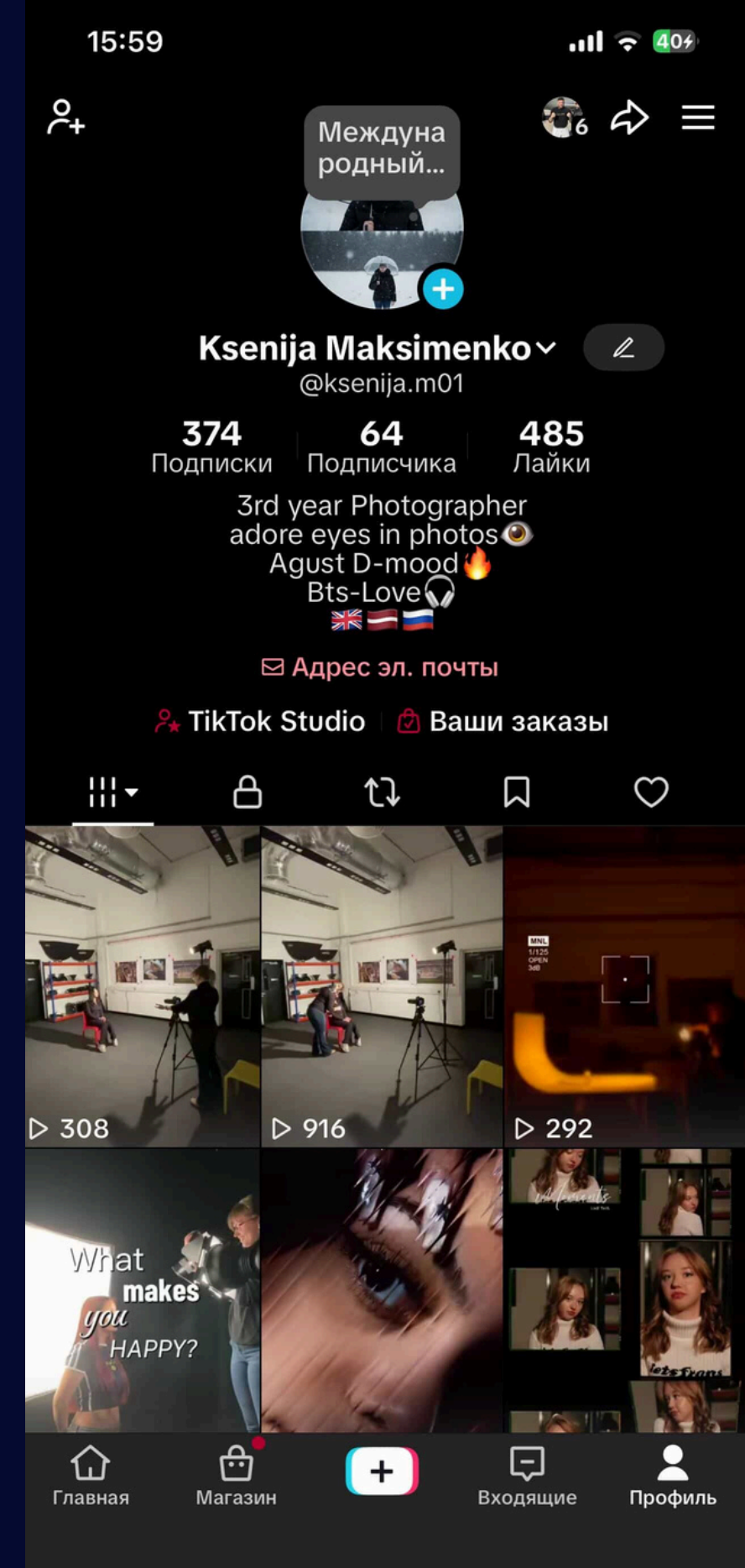
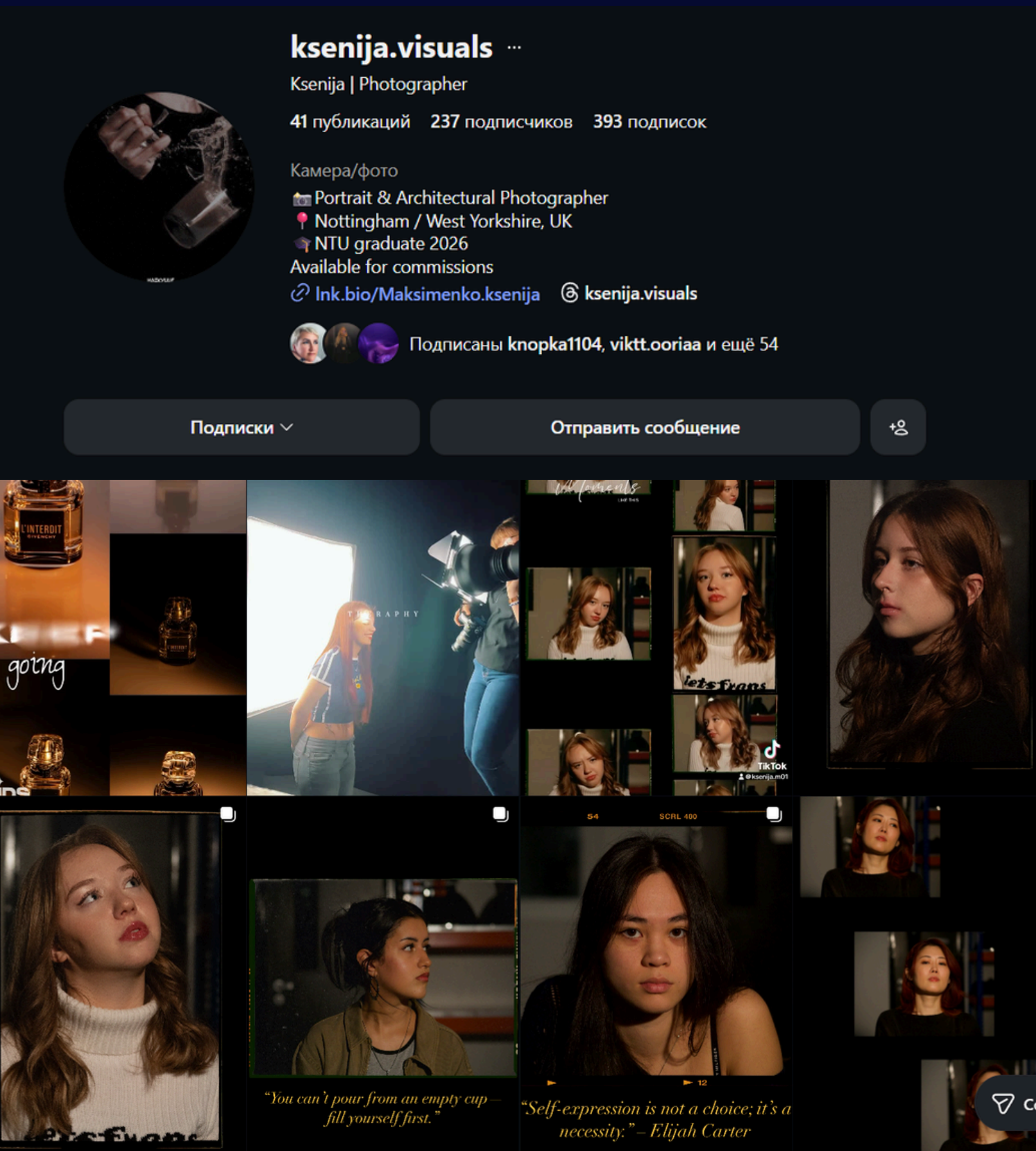


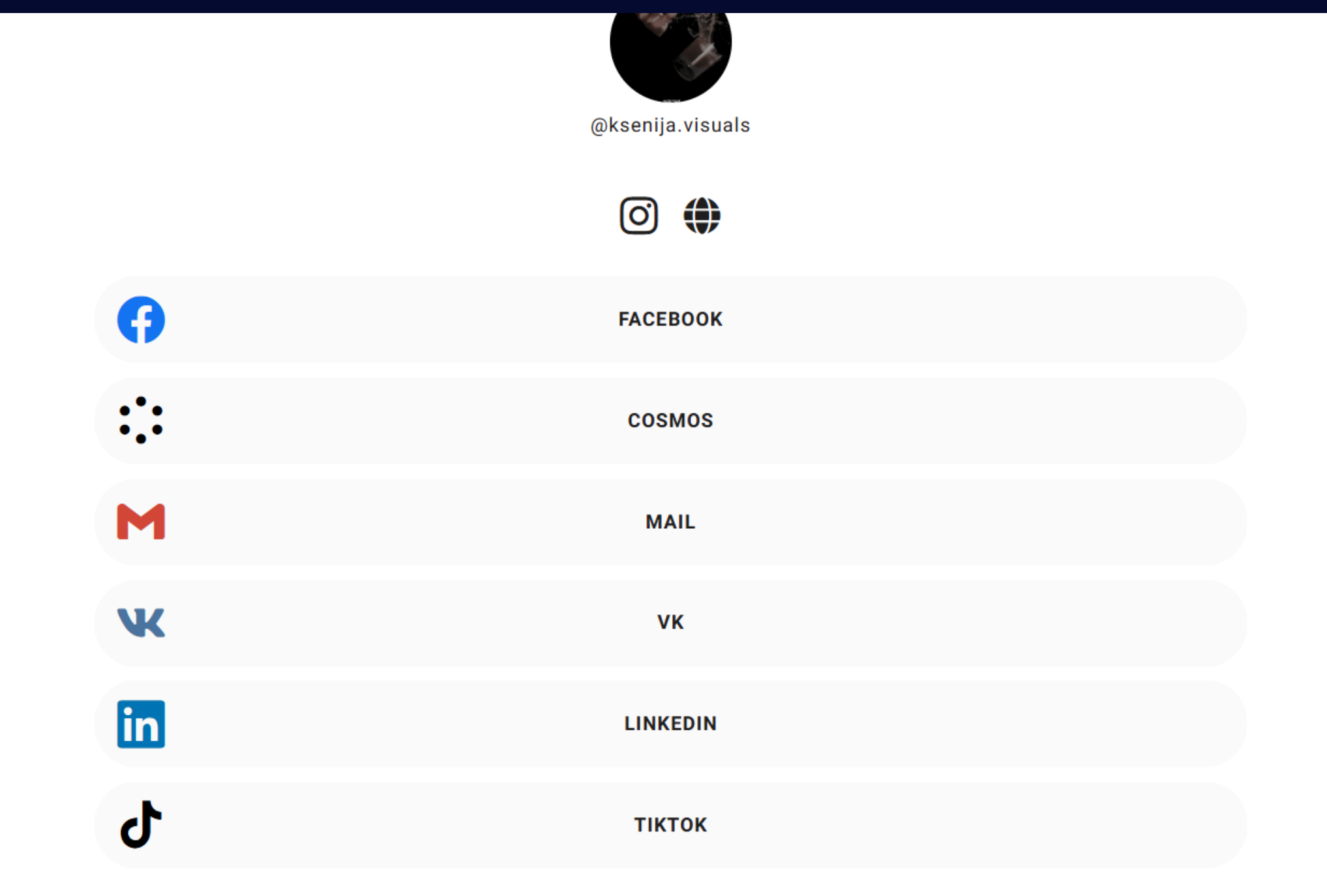
Additionally, I created a LinkedIn profile to connect with professionals in the industry and explore potential opportunities. The platform allows me to present my work, share ongoing and completed projects, and highlight my skills in a professional context. It also serves as a space to engage with industry-related content, follow companies and creatives, and stay informed about trends and opportunities. Overall, it plays an important role in supporting my career development and building meaningful professional connections.



Social Media Platform Portfolio

I use Instagram and TikTok as key platforms to share my photography and connect with younger viewers. Through these platforms, I can consistently share my work and present my visual style. I also use them to document my creative process over time. My aim is to make my work more accessible and visible to a wider audience. These platforms allow me to engage with my audience, understand their feedback, and stay up-to-date with current trends. They are an effective way to distribute my work and increase its visibility.





My Instagram profile features a single link that connects viewers to my other social media platforms, enabling easy access, connection, and exploration of my work across different styles and creative expressions.

I can prevent a single point of failure by using several platforms. I've come to the conclusion that, in order to build a stronger and more secure digital footprint, it's critical for me to extend my online presence outside the most well-known platforms.

My Audience

Age: Primary: 16-25 years old

Secondary: 25-35 years old (in the creative field)

Gender: Mostly female audience

Some creative males

Location: UK

Europe - English-speaking countries

My primary audience includes:

- Young people looking to create expressive and artistic portraits.
- Aspiring models building their portfolios.
- Creative individuals in the fields of art, media, and photography.
- Individuals seeking to explore their identity and enjoy self-reflection.

People who enjoy or connect with my work:

- Emotional depth
- Cinematic aesthetics
- Moody lighting
- Youth culture
- A slightly alternative and introspective tone

My audience likely spends time on the following:

- Instagram (Reels and portrait accounts)
- TikTok (cinematic edits and photography tips)

For my specific audience, the motivations are as follows:

1. Identity and Self-Expression - They want to feel seen and have images that reflect their emotional depth.
2. Aesthetic Satisfaction - Your dramatic lighting and framing create a visual impact.
3. Creative Growth - Photography students and models can learn from your style.
4. Community - Young creatives want to belong within artistic circles.
5. Status - While status is a factor, it is not the highest priority for my audience.

I analysed social media platforms, my own work, and my goals in order to gain insights into my audience and better understand their engagement and interests.

Career Path Development



Prior to the spring break, I showcased my work at the Backlit Gallery, gaining experience in sequencing and learning how to present a coherent body of work in a gallery environment. This activity not only supports my creativity but also helps me maintain discipline. Overall, these experiences have allowed me to develop a strong combination of practical skills, creative exploration, and industry awareness.

I also participate in String Sinfonia rehearsals every Wednesday as a hobby.

AADO20033: Sound Art & Design 202425 Half Year 1

Furthermore, I expanded my creative approach through a Sound Art & Design module. In this module, I explored how sound can be integrated into visual projects to create more immersive and multisensory experiences. This enabled me to think beyond visual outcomes and consider how audio elements can influence mood, narrative, and audience engagement. Through this process, I gained a broader understanding of how different mediums can work together to enhance the overall impact of a creative project.



To improve my architectural photography skills, I attended workshops with Martine Hamilton. These workshops helped me develop both my technical abilities and my creative approach to photography. After the workshops, I continued to work in the studio, applying what I learned in a practical setting. Throughout this process, Martine offered valuable guidance. She helped me solve technical challenges and refine my work when I encountered difficulties. Her guidance not only enhanced my understanding of architectural photography, but also boosted my confidence in my abilities. It also allowed me to work independently, knowing when to ask for support.

Competition Progress

I have actively participated in photography competitions as a way to challenge myself and present my work within a broader creative context. I have taken part in the World Photography Organization's Open Competition, submitting work in both portrait and architectural categories.

In addition, I participated in an exhibition through Genesis Imaging, giving me the opportunity to showcase my work publicly and gain experience in a more professional and competitive setting. These experiences helped me understand different creative approaches and refine my own visual style.



worldphotoorg ...

World Photography Organisation

3 522 публикаций 171 тыс. подписчиков 2 485 подписок

Sony World Photography Awards exhibition

📅 17 April - 4 May

📍 Somerset House, London

Get tickets now [👉](#)

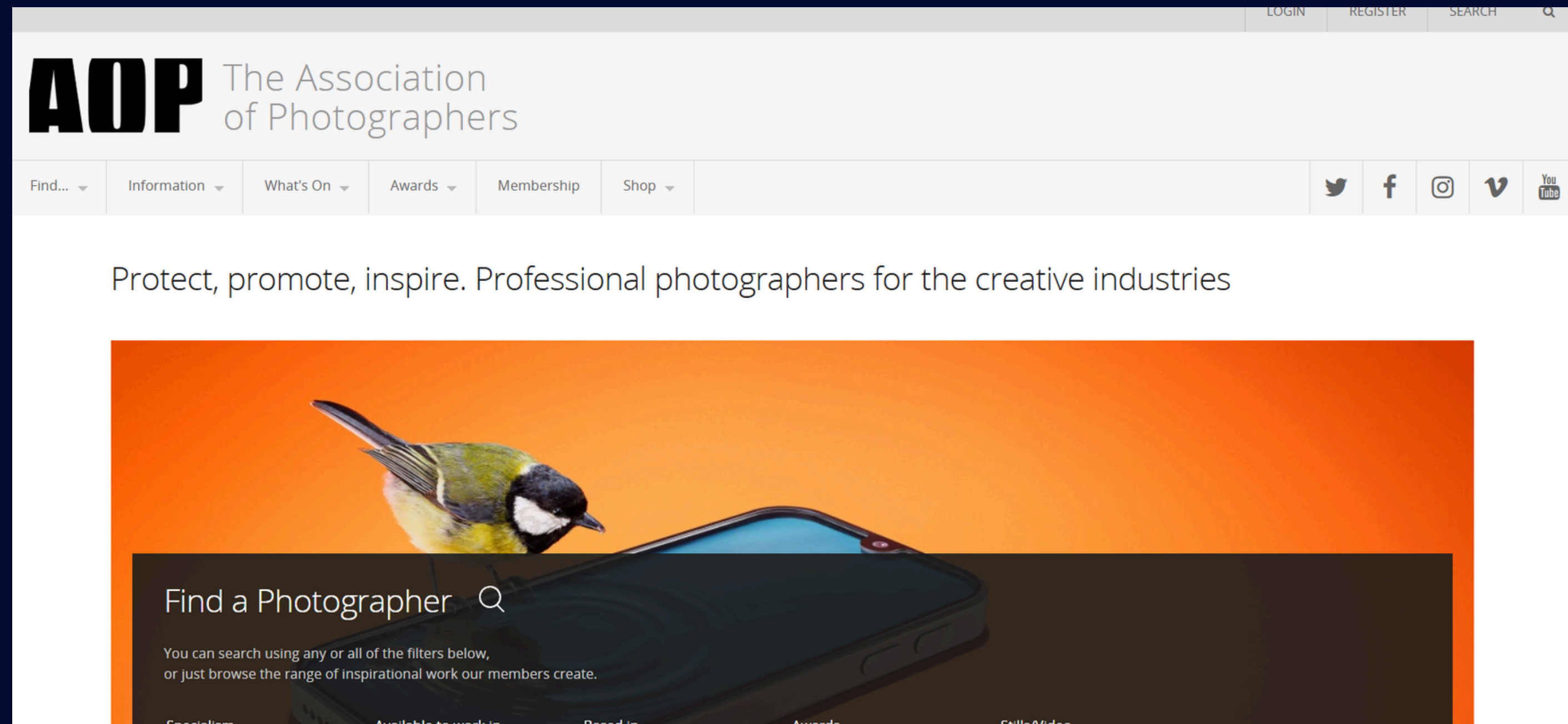
9 Manchester Square, London, United Kingdom W1U 3PL

🔗 bit.ly/2026-exhibition и ещё 3

🌐 worldphotoorg



Подписаны ksenija.visuals, ntuphotography и ещё 7



I have a subscription to AOP, as the website provides a wide range of valuable information on topics such as photography competitions, career opportunities, and insights into the photography industry, helping me stay informed and develop my practice.

Experience and connections

DIRECT & PRODUCE

**BA (HONS) CREATIVE DIRECTION AND
CURATION FOR FASHION
INVITE YOU TO A CREATIVE
NETWORKING SESSION**

THURSDAY 27TH FEB 2PM

BARNES WALLIS BUILDING ROOM 006

Come along and meet your next creative team including Creative Directors, Art Directors, Fashion Photographers, Filmmakers, Graphic Designers, Illustrators and more.

Register your attendance here.
<https://forms.office.com/e/gSPBjSi6fy>



Creative Direction and Curation for Fashion invite you to
Collaborators Networking Event
Thursday 26th February
Barnes Wallis Building
2pm – 5pm

Creative Direction and Curation for Fashion are
proudly producing work for Ingrid Bridal and are
looking for key collaborators for their projects.
Musicians, Production Designers, Photographers,
Film makers, Content Creators, Stylists, Make Up
artists, Models, Casting directors, Graphic
Designers.
WE NEED YOU!



Last year and again this year, this event has been a valuable opportunity to build a network and collaborate with people across different industries. While they are still looking for a dedicated photographer, the experience already offers insight into what it is like to work with clients in a professional environment. It provides a chance to observe workflows, understand expectations, and engage with creative and commercial processes, helping to develop both practical skills and confidence in real-world collaborations.

Experience and Skills

Paula Love fabric workshop sign up to the link.

Please remember that there are **workshops** starting on Monday 3 March.

Just like the first semester, these are sign up **workshops**.

The sign-up sheets are in the same place – down on the pin board by the equipment hire. (see attached photo)

There are four **workshops**:

- Cyanotypes
- Location management and shooting
- InDesign for zines
- Moving image

I attended workshops to broaden my knowledge and skills in all aspects of creativity, while also improving my existing abilities.



I took advantage of the chance to photograph
Windrush Generation in order to gain more
experience in portrait photography.

Dear Students,

We are looking for six photographers to create portrait photographs of twelve individuals from the Windrush Generation. This project follows on from the exhibition held in October for Black History Month in the Newton Building, which featured portraits of twelve members of the Windrush Generation.

The Windrush Generation refers to Caribbean men and women who were invited to the United Kingdom between 1948 and 1971 to help rebuild the country after the Second World War. Their contributions have had a lasting and significant impact on British society, culture, and history.

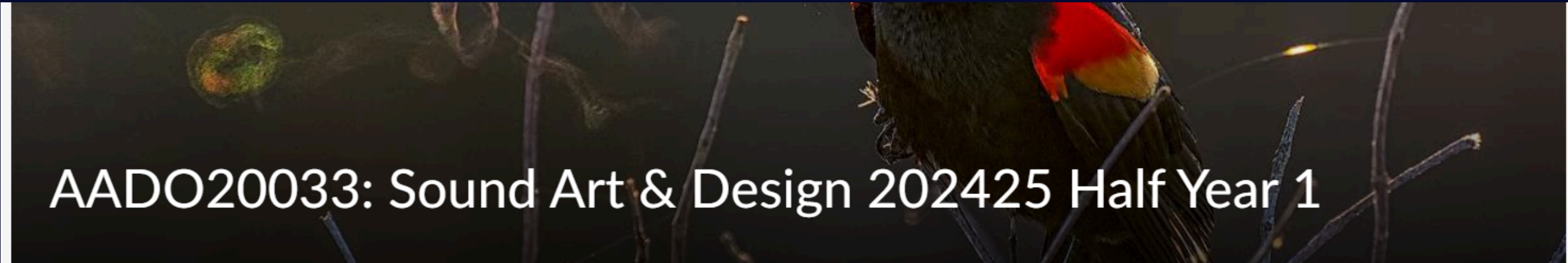
For this project, you will be asked to respectfully photograph members of the Windrush Generation. This is an opportunity not only to develop your photography skills, but also to listen, learn, and engage with an important part of the UK's history.

Further details regarding deadlines and presentation format will be shared soon. If you have any questions or concerns, please do not hesitate to speak to us. The completed photographs will be exhibited during Black History Month in October.

Best wishes,
Emily and Max

Module aims

In Sound Art & Design we explore sound as an artistic medium with various applications in the creative industries. Drawing from a wide range of sound practitioners and critical analyses, this module offers a platform for sound research and experimentation, allowing you to create innovative, research-informed listening experiences. Through a set of practical tasks, you will develop a personal portfolio of sound artefacts and research, enhancing your creative practice.



AADO20033: Sound Art & Design 202425 Half Year 1

I attended a half-year module in Sound & Art to support and enhance my photography practice. Through this experience, I explored how sound can be used alongside visual imagery to deepen the emotional impact of my work, allowing me to create more immersive and expressive photographic outcomes.

We spent two weeks in Backlit Gallery showcasing our work for our last major project module, which helped with sequencing and featured guest speakers such as:

- Matt Gill-Zine and Book making
- Dr.Gayle Chong Kwan-Artist
- Steven Galloway-Story Photographer
- Kai Cem Narin-Fashion Photographer
- Genesis Imaging
- Nigel Shafran-Humanistic Photographer
- Cathering Losing-Fashion Adverting Commercial Photographer
- Tom Harris-NTU Graduate

